



SUPPLEMENTAL SUPPORT FOR ARTISTS & ARTS GROUPS GUIDELINES

CALL FOR ARTISTS & ARTS GROUPS

Allowance: up to \$500

Entry Deadline: Ongoing

Selection Notification: Ongoing

ABOUT

THE BLOCKS is providing an opportunity for local artists, artist teams and arts and cultural groups to receive supplementary support intended to enable spontaneous, temporary, and/or nimble activations in the downtown area — the boundaries of 400 S. to North Temple and 600 W. to 400 E. — that will explore new possibilities in programming and cross-disciplinary partnerships within our creative community while inviting a broad range of artistic voices and social dialogue with audiences in the downtown area.

This supplementary support will be made available quarterly and is contingent upon specific criteria. \$2500 will be made available per quarter, with a maximum of \$500 per approved project. The supplementary support can be used to subsidize any associated fees for permitting, artist materials, interim leasing, artist compensation, administrative assistance and/or marketing.

This call is open to all professional artists, designers, and/or artist-led teams residing in Utah. Those new to the public art process or artists and designers working outside of the traditional public art process are also highly encouraged to apply.

SUBMISSION REQUIREMENTS

The submission process will be ongoing. Up to five (5) projects will be selected per quarter, or every three (3) months. These quarters are; January-March, April-June, July-September, October-December. All submissions will be kept on file.

THE BLOCKS is looking to support projects/artworks/events from the following disciplines: visual artists / dance / film & film projections / sound artists / musicians / performance artists / fashion / poetry / authors / installation artists / sculpture / theatre / video artists / gaming / AR/VR / storytelling / design / etc.

To apply, please compile and provide a proof of concept in a single PDF file containing the following:

- **a general outline and description of the proposed project/artwork/event**
- **a general timeline of the proposed project/artwork/event**
- **a budget for the proposed project/artwork/event**
- **examples of previous experience/works**

**Please send your submissions to the attention of Cassandra Yerkes:
cassandra@downtownslc.org / 603.562.8995**

REVIEW PROCESS/CRITERIA

The selection committee will be comprised of THE BLOCKS staff. This committee will select up to ten (5) projects per quarter.

The following criteria considered in the selection process:

- **innovative, playful, and original artwork, performance and/or concept**
- **enhances community identity and sense of place**
- **appropriate for public right of way**
- **shown experience and previous works to reference**
- **aspects of cross-promotional partnerships and/or cross-discipline opportunities with the overall goal of cultivating relationships**
- **priority will be shown to proposals looking to activate underutilized spaces downtown**

If accepted, you will coordinate with THE BLOCKS team to complete the project and required reporting. You will also be provided with a responsibilities document that details guidelines, insurance, invoicing/reimbursements, documentation, etc. and an artist contract to sign.

CONTACT INFORMATION

Please direct any questions about the Supplemental Support for Artists and Arts Groups and its related procedures to: Cassandra Yerkes, cassandra@downtownslc.org

This Supplemental Support for Artists and Arts Groups project is a production of THE BLOCKS, a visionary initiative of the City and County to promote the abundance and vibrancy of our creative community, facilitate partnerships and collaborations, and activate underutilized spaces to establish downtown Salt Lake City as the premier cultural district of the Intermountain West. Please visit www.theblockssl.com for more information.