



## Co-Create FAQ's

### **What is the Co-Create program?**

In 2023, The Blocks is unveiling an exciting partnership initiative aimed at fostering collaborative endeavors to produce distinctive art installations and activations within the boundaries of Downtown Salt Lake City. The Blocks, a non-profit organization dedicated to enhancing Downtown's status as the ultimate hub for Arts and Entertainment, is eager to engage with experts like you to explore temporary art projects and activations that can illuminate the path toward lasting solutions for the future.

Through this program, we aspire to establish a collaborative alliance between our organization and your team, dedicated to bringing your creative vision to fruition right here in Salt Lake City. Our discussions will encompass a wide array of topics, including concept development, risk assessment, past successes, and the composition of our respective teams, all geared towards meticulously planning and executing this endeavor in the most effective and rewarding manner possible.

### **How does it work?**

- The Co-Create program is a partnership between The Blocks and the artist or organization. There is a dollar amount awarded, but it is **not** a grant.
- An individual or organization will apply through our application after reading through our eligibility criteria and selection process.
- Once applied, The Blocks team will review your application and reach out with any additional questions.
- If chosen, the entire process will be a partnership and the execution and communication will be a continuous process through you and your team and The Blocks team.

### **Can someone outside of Utah apply?**

Yes! Right now, we are choosing one person outside of the 75 mile radius of Salt Lake City (whether it's in Utah or out of the state) to be chosen for one of the award amounts. The other seven will go to a local individual or organization living and based in the 75 mile radius surrounding Salt Lake City.

### **Can a for-profit organization apply?**

Yes! For-Profit organizations can apply with an application promoting an artistic idea that is unique to Utah. However, out of 8 Co-Create Applications, there will only be ONE for-profit organization that will be granted the opportunity to Co-Create with The Blocks.

In addition to that, please review the eligibility criteria for this section of the application including:

- For-Profit organizations will need to provide 10% of gross sales given back to the Arts organization
- For-Profit organizations can only apply every 3 years

### **Can a nonprofit partner and apply with a for-profit?**

Absolutely! The more partnerships, the more we can Co-Create together. This will be assessed on a case by case basis and worked through with The Blocks team during the Agreement stage of the program.

### **What happens once my organization/idea/project has been selected?**

Once selected, The Blocks team will reach out to setup an in-person meeting with the applicant. From there, we will work on the agreement and essentially put together our bylaws (remember, this entire process is a partnership effort and it will be until the project is completed). Once the agreement has been reached and a timeline for the activation has been discussed, The Blocks team and the partner organization will discuss how payment disbursements will happen and when the start and completion date will be.

### **What is the current application period for this year?**

The Blocks team will leave the application open all year long, but will select 4 partners to Co-Create within the beginning of the year (January - February) and mid year (August - September). This results in a total of 8 Co-Create programs throughout the fiscal year (July 1 - June 30), and focusing on activating Downtown Salt Lake City, all year round.