Co-Create Selection Criteria

How does The Blocks select who they will Co-Create with?

Applications will be reviewed on the basis of the criteria below. It reflects The Blocks' priorities and goals for this Co-Create program.

Originality
- Is the content original (and not plagiarized)?
- Has Salt Lake City ever seen this before and does it represent a unique perspective?
- Does the art, performance, or activation align with The Blocks mission and vision to promote the arts in Downtown Salt Lake City?

Community Value and Merit
- Does the application involve the community in to see the art, performance or activation? If so, the applicant provided appropriate measures of success.
- Does the art, performances or activation have the power to WOW the city of Salt Lake City and bring visitors into the cultural core from afar?
- Does the applicant have the ability to help build and grow The Blocks Arts District in Salt Lake?
- Does the applicant showcase how to bolster, encourage and increase community engagement with programming for families, children and youth?
- Does the applicant activate underutilized places and spaces in the Cultural core through permanent and temporary artistic interventions of various scales?
- Ability to encourage and support culturally inclusive programs reflecting Salt lake's diversity - all ages, backgrounds, abilities, ethnicities and interests.

Artistic Excellence and Uniqueness
- Quality of the artists, activations, or performers application.
- Ability to carry out the project based on factors such as the budget, clarity of the team structure, and resources involved.
- Clearly defined goals and outcomes aligned in the agreement.
- Measure of direct compensation to artists, performers or activators.
- Engagement with the arts.

Who will be responsible for reviewing the Co-Create applicants?
- Year 1 it will be just The Blocks Arts District's internal team

- Year 2 will be a round table with the previous years winners and The Blocks internal team to select